

Thanks Mayor, for your continued support.

Hello, my name is Rolf Eisinger and I am the cities bicycle and pedestrian coordinator.

During the next 10 minutes we're going to be taking a virtual bike tour.

But first, it's because of you and the organizations you represent that Louisville's bike culture has been gaining momentum!

More importantly than hearing from me, tonight is about meeting others who also want to make Louisville a better place for bikes. There are a number of organizations here who need your help including Bicycling for Louisville who you will be hearing from shortly.

Let's start this bike tour.

Many of you have been a part of this process which started prior to the 2006 bike plan. Since then we have become a Bronze rated bicycle friendly community according to the League of American Bicyclists, hosted our second bike summit which provided the building blocks for the 2010 bike master plan. This plan is structured after the 5 E's which are education, encouragement, enforcement, engineering and evaluation... During this time we had many success stories including:

Education:

Louisville first youth bicycle safety program that has reached 1,000's of elementary students. Bike Sense is a 5 day On-Bike curriculum that has reached over 25% of JCPS's elementary schools.

Encouragement:

We have expanded Bike to Work Day to include 4 meet and rides with a 4th Street Live! lunch celebration. Also, one easy win from the master plan was a printed bike map which was created.

As for enforcement:

Over 365 officers complete the Police Mountain Bike class, we started Louisville's first Bike Sense for Cops program and have been evaluating our bicycle crash data for the past 10 years.

With all our success only .4% of the population is riding and we are still Bronze status since 2006. Bicycling for Louisville published this Stalled report in response to the lack of a bicycle network. This report along with other stakeholder involvement help inform policy makers about the amount of support there is around biking in Louisville.

So what did we do about this...moving on into 2013...

The 2010 Bike Master Plan goal became goals of Public Works and Assets strategic plan, with the addition of increasing bicycle facilities by **40 lane miles** within 3 miles of the downtown by 2019.

Moreover, \$300,000 was provided to increase Louisville's bicycling urban network.

So how do we reach our goals with our funding? First we need to better understand our target populations. National studies show that there is about 60% of the population that would be interested in riding if they had a safe place to ride. We are targeting that 60%.

To better understand what types of bike facilities would encourage people to ride more, we hosted three public meeting and an online survey this past fall. Over 550 people took the online survey.

And the feedback we received paralleled the national trends that more people wanted to see buffered bike lanes, separated bike facilities and Add bike facilities on our low stress streets to create a Neighborway network that connects people to places

This is what our urban bike network looked like prior to 2013 and this is what it looks like now.

And so far we have added 9.5 miles of facilities downtown.

Here are some of the newest facilities on 7th street, and a short section of Gaulbert.

Here are examples where we didn't have enough room for separated facilities but instead installed buffer bike lanes.

Other key success stories include: Cylcocross Worlds, the Bike 4 bridge/counter, bike boxes, Parklands opened 7 miles of shared use paths and our bike lane maintenance has become more responsive through you all calling 311

So what's new for 2014!

1. Continue to build support through events like tonight as well as other public forums where people can support cycling

2. Create Louisville's first neighborway once the weather warms up. Continue planning another 40 miles of neighborways for 2014 and 2015.

3. Expand the urban bike network.

Louisville is looking at adding more east/west bike routes downtown

We will be leaning on this group for your help and support as we define the type of facility that targets that 60% of the population.

4. Bike share

What is bike share?, bike share is a service that allows you to check out a bike in one location and return it to another.

As the Mayor stated: going forward we will be looking for lots of public input, and we wanted this group to be among the first to know that this program is moving forward.

Thank you and I would now like to turn it over to Lisa Hite with Metro Parks!